

2018 Edition



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MONEY
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How To-torial™

FROM
Web Marketing Services



WebMarketingSVC.com

HOW TO MAKE QUICK·EASY·EXTRA MONEY

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HOW TO MAKE QUICK·EASY·EXTRA MONEY

Introduction.

Greetings, friend. I'm Karl, from Web Marketing Services [WMS]. We do web marketing work (duh) for other businesses. But all that we have learned has given us a framework that few others have.

In fact, I think it's pretty safe to say there are few firms out there with the breadth and depth of experience we have, and this background has given us a **unique perspective** on succeeding online.

In fact, it's made us experts, and given us (though we didn't consciously plan it this way) a solid background from which to help others.

We're a team of **entrepreneurs and internet marketers** with over 100 years combined experience.

I myself have been in the advertising/marketing business over 30 years, man and boy. We've been doing business online for **well over a decade now**, as consultants, service providers and affiliates.

It's why we're qualified to weigh in on these matters. In short, we've been there and done that. We've got the t-shirt and the sunburn to prove it.

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We decided some time ago that we wanted to **start giving back** to the scene that has been so good to us, which is the underlying reason for this report.

Before getting into the crux of this thing, I wanted to tell you just a bit about me, so you can get a sense of why I'm doing this, and **how it relates** to you. Here goes...

I got my professional start in the advertising/marketing business over three decades ago, and once upon a time I worked on many “big name” projects: **Fortune 500 brands, major theatrical, TV and entertainment launch campaigns for Hollywood** – and much, much more – in print, media (radio/TV/video) and digital (online).

Years before, even as a teen, I worked on “mom and pop” type projects – local businesses – and I continued to keep my hand in on those even when I was working on multi-million dollar campaigns.

So the above is not to toot my own horn, but simply to impart to you that the team and I are **very experienced in this scene**, and know what we're talking about.

In recent years, I've been turning more and more of my attention to helping others succeed online. Why?

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Because the world has changed dramatically since I first started working in media and communications, and the present represents **the greatest opportunity for individuals the world has ever seen** – for those that recognize it and seize!

We've all seen incredible changes in just the last ten years or so. And there's a tremendous upside and opportunity here for individuals – an unprecedented one in history, as a matter of fact – unlike any other era.

In fact, it's been said that **more people will become millionaires** in the next 25 years than at any time in all of human history, and it's all because of the web.

You can have your piece of it, too!

How cool is that?

To the best of my ability, I'm going to show you how. So let's get started...

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I: So Many Options... So Few Really Great Ones!

As you undoubtedly know, there are many, many, MANY ways to make money online. Some of the simplest and most straightforward are right in front of your face.

For instance, here's one we've all heard of (and maybe even tried): Ebay. You can start a store on Ebay for zero money, and literally be "in business" within hours. Even easier, you can have listings up on Craigslist in a matter of minutes.

My team and I know several people who are making a killing right now **buying old jeans from second hand stores** and reselling them for huge markup on Ebay, Craigslist and similar sites. So, this is an example of one way to quickly start an online business with very little cost and only a bit of time.

But odds are this is not your cup of tea. It's not mine, either. Besides, the used jeans scene is not for everyone, and it's not exactly a huge market, either.

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And let's be honest: as lucrative as it may be, nobody is ever going to **make a million dollars** finding used duds and hawking them on Ebay.

But what if you wanted to have a “pure” digital business — one which you could run from your laptop, from anywhere in the world? One with no physical inventory, no need for brick and mortar storefronts, no heavy investments or up front costs, and very little overhead.

A business that, for all intents and purposes, is **pure profit**? Wouldn't that be sweet?

‘Cause that's what we're talkin' about here. It's the ideal. It's sometimes known as the **digital entrepreneur** or **online marketer lifestyle**.

And it rocks!

Unfortunately it's not as easily done as it is said.

It's where things get more complicated than the Ebay business we mentioned above. It can even get **A LOT MORE complicated** — and time consuming, and costly — depending on the path you choose.

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Still, there are relatively simple, fast and straightforward ways to do it, too.

For instance, if you've got a car, you can sign up with Uber or Lyft and be working in short order. Also, the new food and grocery delivery services are often looking for local drivers.

If you have some clever, original ideas and want to sell t-shirts online, the Amazon Merch program allows you to do so at no cost whatsoever. You simply must get approval from Amazon and upload your designs.

Or, on a related tack, anyone can be an Amazon affiliate. If you're already approved as an affiliate, simply **grab your links** from your home page and get started.

NOTE: If you've been an Amazon customer for a long while, you may already be approved as an affiliate. But if not, it usually only takes 24-72 hours to be approved.

A great advantage here is that you won't have to earn the trust of potential customers. That's a biggie, and **half the battle** in making money online. The sales process is going to be easy for you, because Amazon is already so well known and trusted.

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In fact, with most people today, Amazon is absolutely golden. So when they click a link to buy and see that they're buying from Amazon, you're as likely to get that sale as you can possibly be.

Better still, you also get a piece of **any and all sales** that result as a visit off of your link, so it's always possible you'll get a big chunk of change. Someone, say, decides to add in new appliances or a bunch of expensive tools to their order at the time they purchase whatever it is you're selling through Amazon. That's always an awesome windfall.

The big downside with this business model, unfortunately, is that most Amazon sales only **pay a small percentage** as a commission – around 5-15%. So, odds are you're not going to make a lot of money right out of the gate. Or, at all. If ever.

People who make a lot of money with Amazon generally **build out their own niche sites** to attract targeted search traffic (for say, off road bicycles or home telescopes). However, you can get started by simply posting links to social media.

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A word of caution, though. Most of these networks don't like obnoxious affiliate marketers and can even penalize you for using what is called a "direct link" to a product. This is why so many affiliates of this type create their own stores and send traffic there, first. Whatever you do, just make sure you follow the Amazon and platform guidelines.

Now we're *not* recommending being an Amazon affiliate for your business type — or anything else above, for that matter. We're simply citing it because it's one business model most people can easily relate to, and it's a method people have been known to start with and succeed at fairly easily.

Here's the thing, though...

There are **literally hundreds** — probably thousands — of things you could do to make some money.

Some money.

Some.

But let's get real.

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You probably didn't get this report to learn how to make a few bucks!

Am I right?

I can "hear" you nodding.

Besides, you don't need to be a rocket scientist – or download a free report – in order to figure out a method by which you can make a few bucks fast. You can undoubtedly figure that one out on your own. Right?

That being said, if just making a few extra bucks is all you're after, more power to you.

If you're stumped for ideas on that score, we're going to provide you some resources which might give you an "aha" moment and point you towards something you would not have thought of otherwise – **hundreds of ways** to make some money fast.

Like reselling used clothing as we mentioned above, and countless others. Just follow this report through to the end.

Some of these "side hustle" type gigs can even be pretty lucrative. After all, it may not seem like selling

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used clothing would be profitable, but it turns out it really can be. In this case, our friends buy garments for a few bucks, sometimes as much as five or ten, and turn around and sell them for **ten times what they paid** — sometimes a lot more.

It's like everything else in business. It's about having the right knowledge, and being in the right place, with the right offer at the right time.

In this case, it turns out a lot of well-heeled fashionistas, who don't have the time and probably wouldn't be caught dead in a Goodwill store, will pay handsomely for certain styles and brands of jeans — the more used (within limits) the better!

I mean, who knew? This was certainly an amazing revelation to me.

But keeping it real...

The profitability of this particular gig is more akin to the exception, rather than the rule. Most “quick and dirty” little enterprises you start with no special skills or training **don't pay all that well.**

Just ask the folks flipping burgers at McDonalds!

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And by the way, those folks will soon be **replaced by robots** – as will millions of other people doing menial jobs – which raises a whole set of other questions and concerns I won't go into here.

But again, the point is, you didn't get this report to learn how to **make a few bucks doing some crap gig**, or learn the secrets of selling used pants on Ebay – as lucrative as that may be.

You got this report to learn how to **make some good money fast**. So I'm going to show you how to do that.

Keep reading...

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II: Dumb is... Dumb. Don't Do Dumb.

For the last time, the fact remains that most “dumb jobs” and simple, easy-to-do gigs **aren't all that lucrative.**

I mean, you could collect cans, too, but there's a reason really poor and desperate people do that and those of us fortunate enough to not be in that sad group do not (i.e., there is a bit of money in it, but not bloody much). This is not, by the way, a slam on people who have no other choice but to collect cans or do other menial work like that.

The thing is, if you **choose** to do something like that and you have other options, it's dumb. For the same amount of time and effort – and very little cost – you could make some real money.

If only you only knew how.

Our goal here is to show you how to **make a lot of money** in a short period of time. That means, we won't show you “dumb.” And won't let you “do dumb,” if we can prevent it.

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In short, to make some real money... **don't do dumb!**

Do smart!

There are plenty of smart – that is is efficient, inexpensive, practical ways – to achieve this, **if you know where to look** and you have some guidance. That's really the point of this report, and what we're offering.

We're not going to tell you what to do – not exactly – but we are going to **point you to some things** we know are really, really smart. That is, they work!

Make sense?

See, the good news is that what you want *is* entirely possible! We've seen it done time and time again. We've done it ourselves.

Now, it doesn't mean you're **going to make millions of dollars** overnight. That's just not going to happen.

But it does mean that you can **start making significant amounts of money** – even life-changing amounts of money – in a short period of time. We're

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talking job-replacing or lifestyle upgrading income in a matter of weeks.

And you can be on the way in a matter of hours.

Word!

But that is if...

If...

And this is the big thing...

IF you follow a proven method!

If you're **working smarter, rather than harder**, in other words.

That is, again, if you're **not doing dumb...** you're doing "smart!"

That's what we're all about with this report, OK?

We titled this thing **How to Make Quick•Easy•Extra Money** after all, and we meant it!

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III: Blind Alleys, Bad Roads, Broken Dreams.

As we said above, there are many, many, MANY fast ‘n’ easy ways to make a few bucks. There are even many different ways to make real money, too. But the difference between these two things is almost the **gulf between stars!**

The end result is that most people who “go online” in an attempt to make money fail.

As in miserably!

Why?

Because **they don’t know what they’re doing** and/or they are **following bad information**. They don’t usually even have a marketing plan. And this is not their fault, because unless you’re a professional marketer, you wouldn’t know how to put one together even if you knew you needed one!

But not having a marketing plan doesn’t mean you can’t succeed, either. It’s just not the way big operations do things. That’s OK, though, ‘cause we’re not talking

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about launching a new division of Ford here, or doing an IPO like Facebook did a few years back.

No, we're talkin' about a shoe-string operation, certainly by comparison. Just **follow our lead** and you'll be fine.

As we've discussed above, almost anybody can figure out how to make a few bucks quickly. Unfortunately, such ventures are rarely scalable. In other words, they're **not going to make you into a millionaire**, no matter how hard you try or wish otherwise.

And maybe that's all to the good, anyway. The limitations of such endeavors **force us to look** for other ways to make some significant dough.

So, we know we need to have a marketing plan or, failing that, a business method that's got one built in, even if we're not consciously aware of it.

Furthermore, if you're thinking mid to long term, you **need to have a business that you can grow**, by adding more products or increasing the number of people you're reaching, or both.

Otherwise, you **top-out and flat line**. No real entrepreneur ever wants to confront that.

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Even if you eventually reach a place where you're comfortably making enough money to **live the lifestyle of your dreams**, it's good to know that there's more you can do if you need to or later want to.

In a big market, that's pretty much always the case, and that's why the opportunities we're going to point you to are **almost unlimited** in their upside potential.

In other words, we're going to help you **avoid all the blind alleys, bad roads and broken dreams.**

And believe me when I tell you this, there are far, far, FAR too many of those out there to count. **Lotsa crap, in other words.** In fact, I think it's probably fair to say that the vast majority of "make money online" type programs fall into that category.

Many are outright scams, but far too many are just not very good. They're incomplete, out of date, misleading... any number of bad things that will hurt you and even cripple you.

I mean, if you get bad information or advice, the **distance between you and the money** is actually increased, rather than decreased, and that's not what we want to see for you.

IV: Big Markets, Bigger Profits.

We're going to show you how to **be successful in a big marketplace** – one with a lot of competition. But don't let that scare you off!

Though it may seem counter-intuitive, you actually do want to be a HUGE marketplace. By definition, this means it's one where there are a lot of buyers.

Yes, this means there is a lot of competition, but you need to get your head around a fundamental concept; **competition is actually good!**

If you're doing your job right and following the right course of action, you're going to be **working smarter** than most of your competition – instead of harder – and taking a piece of that huge pie for yourself.

Take it from somebody who's been marketing for most of his adult life: it's better to be in a **big, thriving marketplace** than it is to be in a small, insular one – even if you own it.

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The big markets mean **almost infinite upside potential**. Small markets simply don't offer that.

Imagine how many pairs of used jeans our friends would have to track down and resell to make big money from it! And even if there was enough of a market out there for this to be possible, how long before a hundred (or a thousand) other Ebay sellers jumped on the band wagon, wiping out the profitability (and the supply)?

This Ebay “used jeans thing” is one of those **funky, flukey kinda niches** where it's about being in the right place at the right time with the right thing. It's a very limited market, and it's never going to be big enough for a lot of people to make fortunes at. It just isn't.

On the other hand, most of the things you can do yourself that have a real, realistic potential to make you a millionaire — like being a real estate investor, or a brain surgeon, or a famous movie star (just to name a few) — **don't happen overnight**. In fact, they take years — sometimes decades — of training, effort and dedication. And probably more than a bit of luck, too. With no guarantees.

Imagine being the guy who spends years of his life — **investing thousands of hours and hundreds of**

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thousands of dollars – to become a world-class brain surgeon, only to flop spectacularly, for whatever reason.

Believe it or not, you want to find a business opportunity that checks all the boxes, but it also needs to be one that you can fail fast at.

Obviously, you want to succeed. But if it's going to be a failure, you want to find that out fast, too. Again, you don't want to be the guy who **expends oodles of time and energy** on something only to have it flop.

Trust me on this. You *don't* want to be that guy!

I speak from experience.

Sadly, too much experience.

Such a result is not what you would call a **good return on investment**, is it?

But it happens. It happens far too often. We don't usually hear about those kinds of stories – most businesses fail not with a bang but with a whimper – but they are, unfortunately, a very common outcome.

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All of the above reminds me of a very successful dentist I knew who threw it all away – a practice he'd built over 25 years – for a crazy revenge scheme against a competitor. It went public. Turns out that when you try to burn down your rival's office and get **caught on camera**, it's not a good look for your dental practice.

Now that's a particularly crazy example, but how many retail stores open and close in the space of a year? How many restaurants fail every year? How many home based businesses never even get off the ground, despite, in some cases, beaucoup investment in time, money or both?

How many **broken dreams** do those kinds of flops represent?

Too many, right?

It kinda makes you wanna cry, doesn't it? Yikes. Imagine making such a huge investment, only to see it all go bust.

The moral of the story is: **Don't let it happen to you!**

And it doesn't have to!

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The best way to prevent this happening to you is to find a business opportunity that **doesn't take a lot of time, effort and money to start** – one with a solid business model and preferably one with a great track record.

This implies that it has a good marketing plan built in, because without that, it's almost certainly doomed to fail anyway.

No, what we all need is a business which has a proven path to run on (so one doesn't have to become an expert before even starting) and **a great potential for profitability and growth.**

It also needs to be quick and easy (relatively speaking) to set up. Maybe not as fast as Ebay, but not like reinventing the wheel, either, right?

After all, none of us are getting any younger. **Money loves speed**, and there's no time for fooling about.

Are you with me?

Can I hear a hallelujah?

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V: Now Is The Time.

If you're reading this report — and you are — the odds are you're not **really interested in nickel and dime**. I think we've established that.

At the same time, you don't have the **time, money or patience** to start working now for a payoff that simply will not come for many years down the line — if it comes at all!

So, let's not fool around!

We can continue to discuss hypotheticals and what-might-be's, but that's really a waste of your time and mine. In the **interests of speed and sanity**, let's cut right to the chase at, shall we?

What you really need...

I mean, **really need...**

Is a means of making **real money quickly**, right?

You need a method that is a “sure thing.” Or, if not that, about as close to a “sure thing” was we can get in this life.

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Am I right here?

You're nodding along, I hope.

If you are, then we're going to leap past anymore preamble and go **right to the heart** of the matter.

No more theory, no more discussion of the why's and hows, or that you should look for a business opportunity which has X, Y and Z.

Besides, this report is not a PhD business dissertation, or in-depth course. Much of that stuff would be snoresville to write and worse to read.

We've done it all for you, anyway!

Yeah, that's right. We've **picked out some winners** and we're going to show them to you.

'Cause in the end, it comes down to this...

- You want to see something which is **proven and which works.**

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- You want to see something which **doesn't require huge amounts of time and effort**. No month's long learning curves.
- You want to see something which **isn't costly**. In fact, if it's free or damn-close-to-free, so much the better, right?
- You want to see something which will not only **make you some real money** fast, but which has the potential to be a real business...
- Something which will **sustain you for many years** to come!
- Something which will **form the foundation** of your home based business empire, perhaps for decades to come.

That's the digital entrepreneur's dream, man!

Well, I feel you, and I hear you.

So let's do this thing...

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CLICK

HERE!

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VI: Side Jobs, Simple Gigs, Hustles Big and Small.

We promised to provide you with resources for making **some quick, easy, extra money**. Well, here's a *few hundred* ideas to peruse. Few of these are going to make you anything close to rich, but there's something here just about anyone could do or might even like to do.

Some of the methods described in the linked articles are pretty obvious, but many are not. So, if **starting a business** like we've described in this report is not really your thing, then you may find one of these jobs, gigs or hustles more to your liking. Best of luck. :-)

[50 Surprising Side Jobs Help You Make Extra Money](#)

[38 Work from Home Jobs With No Credit Check](#)

[60+ Creative Side Hustle Ideas to Make Extra Money](#)

[50 Ideas for a Lucrative Side Hustle](#)

[99 Side Hustle Ideas You Can Start Today](#)

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